

SHHA Meeting Notes:
March 2, 2023

2023 Board Directors

Board members and their current areas of expertise for 2023

President- Gina Singelton
VP Director of Facilities- David Baker
Treasurer- Bryant Bedwell
Corporate Secretary- Hayley Mullen
Membership- Pete Mayer
Membership Jenn Hamerski
Publications- Caroline Bruister
Summer Pool- Diane Fiddymment
Pool - Kyle Gethride
Website- Spencer Adams
AV- Open

Gina- Reflecting & Projecting / Successes

- Community Center phase 2 complete: Bath, changing rooms and outdoor showers completed
- CERT storage to be completed by early February, freeing up use of the flex room for fitness space and other use
- Regular rental use of the Community Center for private events: 13 private events in 2022, up from 3 in 2021.
- Bike Lane implementation (partial)
- SHHA has successfully transitioned to new Bulletin publisher
- SHHA has successfully to new accountant and bookkeeper
- Substantial improvements to pool infrastructure
- Engagement of Aya Andrews as Community Center Coordinator
- Engagement of Bruce Brodie as Buildings & Grounds superintendent
- New use agreement with Swim Team through 2026
- Lifeguard Manager secured.

Opportunities for 2023:

The Board reviewed and discussed the following opportunities for growth:

- Goal: Membership growth of 25% for 75% participation.
- Explore a Platinum Membership
- Playground structures throughout
- Promote rental use of the Community Center for private events
- Bike lane implementation / continue Safe Streets
- Safe Street Goal: Implementation of Crosswalks at Butterfield and Irving
- We need to address erosion on backside of pool
 - *Gina suggested doing some plants to help until we tackle this. This is the big ticket item that needs to be addressed soon.
- Bike parkette and plantings locations

- Swim team would like to keep bikes inside gates. Issue is fire safety lane as well as agreement with Fire district . There is a contract for them
- Substantial improvements to pool infrastructure
- Ensure pool rental agreement and costs are in check with gas prices
- Dave Baker is doing a price analysis on the price of gas to heat the pool. Will this affect the swim team contract? Five years ago the gas price was 22% less. It's important to keep a pulse on the price of gas.
- Flex room function

*Goal is to empty the flex room so we can add cardio equipment .

*Gina to reach out to Aya about putting the SHHA merchandise on display by the snack shack. Kai is working on the lifeguard station in conjunction with the swim team to revamp this area.

Update website and social channels

*Caroline is working on revamping our social media channels. She is doing an awesome job.

Social club revival

*Need Social Club coordinator to help facilitate smaller events that can work in conjunction with Aya's oversight. Need to ask for a volunteer in the bulletin. This person is to encourage and help people host events here that are independent of Aya's Social events. More events that are free

* Caroline to add to the Bulletin the idea of a book club.

More "members only" events

*member appreciation events only.

*"I am member sticker" that could give members a discount on drinks etc at social events.

*new member social event beginning of April

Cell tower installation expected as per Verizon in Q3-4

Acoustics paneling for the Community Center

Pool updates:

- Jan and Ryan Nail are looking at our insurance policy and pricing.
- Dianne would like to get lap swim up and running again now that the pool is up and running.
- We need to explore ideas to get rid of the monitor for lap swim use. Perhaps exploring a fab key for lap swim. Kyle would like to explore this further and will explore this option with the insurance company. Once Kyle has information on the key fab gina will set up a meeting with the Insurance to discuss this as an option .

Sandwich Board:

*Kyle would like to take the lead on educating the community about what is going on with SHHA via sandwich board .

Bulletin:

Gina showed the refreshed Bulletin! New look and feel.

We would like to explore printing the bulletin in color. Especially since it's not getting printed every month.

Kindness and Kudos section. Shout outs to neighbors

Classifieds - Maybe a different word?
QR codes added for events and joining
Colleen Bertiglia is our new Life Guard Manager!

Gina made a motion to adjourn our meeting and it was seconded by all.